



WHITE HOUSE BUSINESS COUNCIL

Virginia Peninsula Business Resource Guide

NATIONAL RESOURCES:

There are several online resources within the Administration and through a number of our public-private partnerships that can help you grow your company. You might consider reviewing the following:

- WhiteHouse.gov Jobs and Economy Section: www.WhiteHouse.gov/economy
 - The White House recently redesigned the Jobs and Economy section of WhiteHouse.gov to make it easier to learn about Administration economic policy and investments to support private sector job creation

- WhiteHouse.gov Online Resources for Business: www.WhiteHouse.gov/economy/business/resources
 - Looking for Administration programs and resources that can help you grow your company and hire? We have compiled them into an easy navigate list here.

- BusinessUSA.gov *Coming soon!*
 - As a direct result of what we heard from business leaders like yourselves from across the country, the President directed his Administration to stand up BusinessUSA, a centralized, one-stop shop that will make it easier than ever for businesses small and large to access services that can help them grow and hire. BusinessUSA will use a "No Wrong Door" technology that will quickly connect businesses to the resources they need, regardless of where the information is located or what agency website, call center or office they go to for help. *JANUARY 2012*

- Startup America Partnership Entrepreneur Toolkit: www.startupamericapartnership.org/get-registered
 - Startup America is the White House initiative to celebrate, inspire, and accelerate high-growth entrepreneurship throughout the nation. The Obama Administration is taking concrete actions to improve the environment for high-growth entrepreneurship, in five key areas: unlocking access to capital for high growth companies, connecting mentors to entrepreneurs, reducing barriers and making government work for entrepreneurs, accelerating innovation from lab to market federally funded R&D and unleashing market opportunities in industries like healthcare, cleantech, and learning technologies.

- The Better Buildings Challenge: <http://www1.eere.energy.gov/buildings/betterbuildings/>
 - *Better Buildings Challenge* is the public-private partnership component of President Obama's Better Buildings Initiative. The Challenge seeks to catalyze private sector investment and has attracted business and community leaders who are committed to supporting innovative ideas with action, sharing their successes, and creating solutions for others to follow. So far, 60 major CEOs, Universities, Mayors, Labor Leaders, and others have made commitments totaling 1.6 billion square feet and nearly \$2 billion in financing support for building energy upgrades.
- Change the Equation (CTEq): <http://www.changetheequation.org/our-mission-and-goals>
 - Change the Equation serves to create widespread literacy in science, technology, engineering and math as an investment in our nation that empowers us all. CTEq strives for great teaching, inspired learners and a committed nation.
- Skills for America's Future: <http://www.aspeninstitute.org/policy-work/economic-opportunities/skills-for-americas-future>
 - Skills for America's Future is the White House initiative focused on improving industry partnerships with community colleges to ensure that America's community college students are gaining the skills and knowledge they need to be find and retain jobs and be successful in the workforce. A partnership of the Obama Administration, businesses, and community colleges, Skill's for America's Future seeks to address the dual problems of high unemployment and the difficulty many employers face in finding workers with the right skills.

LOCAL RESOURCES:

- U.S Export Assistance Centers (USEAC): http://export.gov/eac/dom_staff_list.asp?PostName=Richmond
 - In more than 100 U.S Cities and over 80 counties worldwide, the Commercial Service has a network of export and industry specialists. These specialists provide counseling and a variety of products and services to assist small and mid-sized U.S businesses export their products and services.
 - Contact: Eric McDonald, 804-771-2246, Eric.McDonald@trade.gov
- Minority Business Development Agency (MBDA): <http://www.mbda.gov/main/offices>
 - Whether it's financing, organizational growth, bonding, certification or business-to-business partnering, MBDA Business Center staff can determine the right resources for your business. MBDA Business Center staff can determine the right resources for your business. MBDA centers serve minority entrepreneurs who are pursuing growth in size, scale and capacity.
 - MBDA New York Region Business Center: Connecticut, Delaware, Maine, Maryland, Massachusetts, New Hampshire, New Jersey, New York, Pennsylvania, Rhode Island, Vermont, Virginia, Washington, DC, West Virginia and Puerto Rico
 - Contact: 212-264-3262

- Small Business Administration (SBA): <http://www.sba.gov/>
 - SBA has delivered millions of loans, loan guarantees, contracts, counseling sessions and other forms of assistance to small business. SBA provides assistances primarily through the following functions: access to capital, entrepreneurial development, government contracting, and advocacy.
 - Local SBA Office: Richmond, Virginia
 - Contact: Scott Dailey, (804) 771-2400 x 149

- Small Business Development Centers (SBDCs): <http://www.sba.gov/content/small-business-development-centers-sbdc>
 - Starting a business can be a challenge, but there is help for you in your area. SBDCs are partnerships primarily between the government and colleges/universities administered by the Small Business Administration and aims at giving education services for small business owners and aspiring entrepreneurs.
 - Local SBDC: Hampton Roads- Norfolk, Virginia
 - Contact: James Carroll, 757-664-2592, jcarroll@hrccva.com

- U.S Economic Development Administration (EDA): <http://www.eda.gov/>
 - EDA serves to promote competitiveness and prepare American regions for growth and success in the worldwide economy. It is an agency that partners with distressed communities throughout the U.S to foster job creation, collaboration and innovation.
 - Philadelphia Regional Office: Connecticut, Delaware, District of Columbia, Maine, Maryland, Massachusetts, New Hampshire, New Jersey, New York, Pennsylvania, Rhode Island, Vermont, **Virginia**, West Virginia, Puerto Rico, Virgin Islands
 - Regional Director: Willie C. Taylor, 215-597-4603, WTaylor@eda.doc.gov
 - Virginia Representative: Bob Gittler, 215-597-4360, RGittler@eda.doc.gov