



VIRGINIA PENINSULA CHAMBER ANNUAL PARTNERSHIP PACKET

*"Connecting Business
with Opportunity"*



Table of Contents

À La Carte Opportunities	6 - 7
About the Partnership Packet	2
Annual Partnership Agreement Form	3
Benefits of an Annual Partnership	2
Partnership Levels	4 - 5

About the Partnership Packet

Promote your business while participating in the success of the Virginia Peninsula Chamber and the Peninsula business community! Annual Partnerships provide our members the opportunity to be recognized in a variety of ways.

PARTNERSHIP PACKAGES—

STEP 1: Start by selecting a partnership level to modify. Partnership Levels can be found on page 4 and 5 of this packet.

STEP 2: Proceed to page 6 and 7 of this packet to modify your annual partnership with our new À La Carte Opportunities (*The State of the City Series is excluded from all Partnership Packages*).

STEP 3: Once you have completed the À La Carte Opportunities pages, complete the Annual Partnership Agreement Form on page 3 and email all pages to the contact listed below.

For more information please contact Suzy Johnson at 757-325-8160 or email at sjohnson@vpcc.org.

Benefits of an Annual Partnership

Each partnership level comes with various publication and web exposure; as well as, company name or logo on the 2023 Sponsor Recognition Wall in the Chamber Office.

FEATURED BENEFITS—

Opportunity to sponsor events before they open to the public

Reserved seating at sponsored events

Member's Choice Dollars to be used for Sponsorships, Tickets, and/or Exhibits/Booths

Advertising Dollars to be used for advertising on the Chamber's website and within the Chamber's Newsletter (The Connector)



Virginia Peninsula Chamber

HAMPTON • NEWPORT NEWS • POQUOSON
YORK COUNTY • JAMES CITY COUNTY

ANNUAL PARTNERSHIP AGREEMENT

PARTNERSHIP LEVEL—

Please select your desired partnership level from the list below

- Premier Partner—\$25,000
- Signature Partner—\$10,000
- Media Partner—\$10,000
- Military Partner—\$7,500
- Corporate Partner—\$7,000

- Catering Partner—IN-KIND
- Photography Partner—IN-KIND

**The "À La Carte" pages do not apply to the Catering and Photography Partner levels*

PLEASE SIGN AND EMAIL TO SJOHNSON@VPCC.ORG

Please complete and return the "À La Carte" pages (6 - 7) with this signed agreement

Business Name: _____

Authorized Signature: _____

Printed Name: _____

Date: _____ Email: _____

Partnership Levels

**All levels below include 2023 Sponsor Recognition Wall in Chamber Lobby.*

PREMIER PARTNER—\$25,000

\$22,500 MEMBER'S CHOICE DOLLARS *[Can be used for Sponsorships, Tickets, and/or Exhibits/Booths]*

\$2,500 ADVERTISING DOLLARS *[Can be used for Advertising on Website and Newsletter Only]*

PUBLICATION / WEB EXPOSURE: Listed in 2023 Annual Report; Listed in Business Directory as Annual Partner; Recognition in event PowerPoint and/or Program for sponsored events; Press Release posted on Web — (6); Complimentary Blast — (6); Logo/Link on Home Page Annual Sponsor Slider; Logo/Link on Business/Calendar Pages; Enhanced Web Page Listing (full year); Member-2-Public Coupons – available on website (one per week) max; Unlimited Job Postings

SIGNATURE PARTNER — \$10,000

\$8,500 MEMBER'S CHOICE DOLLARS *[Can be used for Sponsorships, Tickets, and/or Exhibits/Booths]*

\$1,500 ADVERTISING DOLLARS *[Can be used for Advertising on Website and Newsletter Only]*

PUBLICATION / WEB EXPOSURE: Listed in 2023 Annual Report; Listed in Business Directory as Annual Partner; Recognition in event PowerPoint and/or Program for sponsored events; Quarterly Press Release—blasted or posted on website — (4); Complimentary Blast — (4); Logo/Link on Home Page Annual Sponsor Slider; Logo/Link on Business/Calendar Pages; Enhanced Web Page Listing (full year); Member-2-Public Coupons – available on website (2 per month) max; Unlimited Job Postings

MEDIA PARTNER — \$10,000

\$8,500 MEMBER'S CHOICE DOLLARS *[Can be used for Sponsorships, Tickets, and/or Exhibits/Booths]*

\$1,500 ADVERTISING DOLLARS *[Can be used for Advertising on Website and Newsletter Only]*

PUBLICATION / WEB EXPOSURE: Listed in 2023 Annual Report; Listed in Business Directory as Annual Partner; Recognition in event PowerPoint and/or Program for sponsored events; Quarterly Press Releases—blasted or posted on website — (4); Complimentary Blast — (4); Logo/Link on Home Page Annual Sponsor Slider; Logo/Link on Business/Calendar Pages; Member-2-Public Coupons – available on website (2 per month) max; Unlimited Job Postings

EXECUTIVE / MILITARY PARTNER — \$7,500

\$6,000 MEMBER'S CHOICE DOLLARS *[Can be used for Sponsorships, Tickets, and/or Exhibits/Booths]*

\$1,200 ADVERTISING DOLLARS *[Can be used for Advertising on Website and Newsletter Only]*

PUBLICATION / WEB EXPOSURE: Listed in 2023 Annual Report; Listed in Business Directory as Annual Partner; Recognition in event PowerPoint and/or Program for sponsored events; Quarterly Press Releases—blasted or posted on website — (3); Complimentary Blast — (3); Logo/Link on Home Page Annual Sponsor Slider; Logo/Link on Business/Calendar Pages; Enhanced Web Page Listing (full year); Member-2-Public Coupons – available on website (1 per month) max; Unlimited Job Postings

CORPORATE PARTNER — \$7,000

\$5,700 MEMBER'S CHOICE DOLLARS *[Can be used for Sponsorships, Tickets, and/or Exhibits/Booths]*

\$1,100 ADVERTISING DOLLARS *[Can be used for Advertising on Website and Newsletter Only]*

PUBLICATION / WEB EXPOSURE: Listed in 2023 Annual Report; Listed in Business Directory as Annual Partner; Recognition in event PowerPoint and/or Program for sponsored events; Quarterly Press Releases—blasted or posted on website — (3); Complimentary Blast — (3); Logo/Link on Home Page Annual Sponsor Slider; Logo/Link on Business/Calendar Pages; Enhanced Web Page Listing (full year); Enhanced Mobile App (full year); Member-2-Public Coupons – available on website (1 per month) max; Unlimited Job Postings

CATERING PARTNER — IN-KIND

PARTNERSHIP REQUIREMENTS: Annual Catering Partner to provide six (6) Breakfasts or Lunches for up to 75 guests for any of the following: LEAD Peninsula Program Day (10); Executive/Legislative Roundtable; IMPACT Peninsula (4); Pink Bag Lunch (12); Workshop and/or Seminar; Any new events that may be scheduled. **The caterer will provide a statement for the value of services to the Virginia Peninsula Chamber following each catered event. [This is strictly for accounting purposes]*

PUBLICATION / WEB EXPOSURE: Listed in 2023 Annual Report; Recognition in event PowerPoint and/or Program for sponsored events, and introduction in opening/closing comments; Full Page Ad for each event in which services are provided; Opportunity for Complimentary Blast — (6); Mailing list for all current members (Excel Format); Logo/Link on Business/Calendar Pages; Opportunity to display business cards, literature and product at each event in which services are provided (advanced notification necessary for proper set-up); Distribution of business coupons at specified events; Special invite to the Annual Meeting; Enhanced Web Page Listing (full year); Member-2-Public Coupons – available on website; and Unlimited Job Postings

PHOTOGRAPHY PARTNER — IN-KIND

PARTNERSHIP REQUIREMENTS: Photographer will provide photography service for a total of four (4) Chamber events over the period of the contract. Photographer will provide within 1 week following the event, a print ready file of the pictures for each event that services are provided. The file provided and its images will become the property of the Chamber, and will be used for publication in programs, PowerPoints, and any marketing materials at the Chamber's discretion.

**The photographer will provide a statement for the value of services to the Virginia Peninsula Chamber following each photographed event. [This is strictly for accounting purposes]*

PUBLICATION / WEB EXPOSURE: Listed in 2023 Annual Report; Recognition in event PowerPoint and/or Program for sponsored events, and introduction in opening/closing comments; Full Page Ad for each event in which services are provided; Opportunity for Complimentary Blast — (6); Mailing list for all current members (Excel Format); Logo/Link on Business/Calendar Pages; Opportunity to display business cards, literature and product at each event in which services are provided (advanced notification necessary for proper set-up); Distribution of business coupons at specified events; Complimentary invite to the Annual Meeting; Enhanced Web Page Listing (full year); Member-2-Public Coupons – available on website; Unlimited Job Postings; Opportunity to provide local pictures for the Business Directory/including recognition

À La Carte Opportunities

Please select which event(s) you are interested in; as well as, which event specific options (Sponsorship Level, Tickets, etc.) you are interested in. *Presenting Sponsor Levels are Exclusive, unless otherwise noted.

- **757 VISION SERIES: EYES ON THE FUTURE** (Monthly)
 - Series Presenting Sponsor—SOLD
 - Gold Sponsor—\$2,500 (per event)
 - Silver Sponsor—\$1,000 (per event)
 - Tickets—\$15 (Live) | Free (Virtual)

- **ANNUAL MEETING** (Tentative 12/7/2023)
 - Presenting Sponsor—\$6,500
 - Gold Sponsor—\$3,500
 - Silver Sponsor—\$2,500
 - Bronze Sponsor—\$1,000
 - Tickets—\$45

- **CAREER SUMMIT** (2/22-23/2023 & 8/23-24/2023. Event under redevelopment; replaces the Military Career Fair)
 - Presenting Sponsor—TBD
 - Gold Sponsor—TBD
 - Silver Sponsor—TBD
 - Bronze Sponsor—TBD
 - (Electric, additional tables, and additional lunch tickets are available for an additional fee)*

- **ECONOMIC FORECAST** (TBD)
 - Presenting Sponsor—SOLD
 - Gold Sponsor—\$3,500
 - Silver Sponsor—\$2,500
 - Bronze Sponsor—\$1,000
 - Tickets—\$45

- **EXECUTIVE/LEGISLATIVE ROUNDTABLES** (TBD)
 - Presenting Sponsor—\$5,000 (per event)
 - Gold Sponsor—\$3,500 (per event)
 - Silver Sponsor—\$2,500 (per event)
 - Bronze Sponsor—\$1,000 (per event)
 - Tickets—\$45

- **FIRST CITIZEN GALA** (2/11/2023)
 - Presenting Sponsor—\$6,500
 - Gold Sponsor—\$3,500
 - Silver Sponsor—\$2,500
 - Bronze Sponsor—\$1,000
 - Tickets—\$65 (Individual) | \$110 (Couple)

- **IMPACT PENINSULA SERIES** *(Quarterly. Replaces Peninsula Executive Leadership Forum and Women's Leadership Forum)*
 - Series Presenting Sponsor—\$10,000
 - Series Gold Sponsor—\$8,000
 - Series Silver Sponsor—\$6,000
 - Series Bronze Sponsor—\$3,500
 - Presenting Sponsor—\$3,000 *(per event)*
 - Gold Sponsor—\$2,500 *(per event)*
 - Silver Sponsor—\$2,000 *(per event)*
 - Bronze Sponsor—\$1,000 *(per event)*
 - Tickets—\$40

- **LEAD PENINSULA** *(Annually August - June)*
 - Class Presenting Sponsor—\$5,500 *(Non-exclusive)*
 - Program Day Sponsor—\$550 *(per day—Ten program days to select from)*

- **MILITARY RECOGNITION BREAKFAST** *(TBD - November)*
 - Presenting Sponsor—\$5,000
 - Gold Sponsor—\$2,500
 - Silver Sponsor—\$1,500
 - Bronze Sponsor—\$1,000
 - Tickets—\$40

- **PINK BAG LUNCHEONS** *(Monthly)*
 - Series Presenting Sponsor—\$7,500
 - Event Sponsor—\$500 *(per event)*
 - Member Tickets—\$10

- **SEMINARS & WEBINARS** *(TBD)*
 - Event Sponsor—\$500 *(per event)*
 - Tickets—\$15 *(Virtual or Live)*

- **SPOTLIGHT ON THE PENINSULA** *(Monthly)*
 - Series Presenting Sponsor—\$7,500
 - Gold Sponsor—\$2,500 *(per event)*
 - Silver Sponsor—\$1,000 *(per event)*

- **STATE OF THE REGION** *(TBD)*
 - Presenting Sponsor—\$5,500
 - Gold Sponsor—\$3,500
 - Silver Sponsor—\$2,500
 - Bronze Sponsor—\$1,000
 - Tickets—\$45

- **ANY NEW EVENTS THAT MAY BE SCHEDULED** *(excluding State of the Cities)*

2022 Annual Partners

PREMIER PARTNER



SIGNATURE PARTNERS



EXECUTIVE / MILITARY PARTNERS



CORPORATE PARTNERS



JUNIOR EXECUTIVE PARTNERS



PHOTOGRAPHY PARTNER



VIRGINIA
PENINSULA
CHAMBER

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