



LEAD Peninsula

CLASS OF 2024 APPLICATION

Virginia Peninsula Chamber
Newport News, VA 23606
info@vpcc.org | www.VAPeninsulaChamber



LEAD fills the need to Learn, Explore, Absorb, and Disseminate the portrait of the Virginia Peninsula!

LEAD Peninsula is a community and civic immersion program, which offers a comprehensive, behind-the-scenes look at the components that make the Peninsula run efficiently and effectively and prosper economically. LEAD Peninsula also fosters opportunities for increased communication and cooperation among the private, public, and nonprofit sectors.

Since 1984, LEAD Peninsula has been introducing its class members to the major facets of the greater Peninsula community through an intensive ten-month program. The LEAD Peninsula members participate in educational sessions, tours, and candid conversations with community leaders. The goal is to provide intellectual and personal connectivity experiences with the various aspects of our community – business, education, environment, health, history, hospitality, human services, infrastructure (water/sewer), local, state and federal government, military and federal impact, public safety, tourism, transportation, workforce development, etc.

LEAD Peninsula is not technically a leadership development program, but it is a tool in developing future leaders on the Peninsula and for your business/organization. Participation in this influential program is a win-win-win, good for the Peninsula, good for the Chamber as an influential voice of the Peninsula business community and good for your organization.

LEAD Peninsula is already a respected and outstanding program. Please consider helping us to expand its influence and impact and to drive continual improvement by nominating and enrolling one of your recognized or emerging leaders.

For more information on the LEAD Peninsula program, or for questions on the application process, contact Jaime Parrish at jaime@vpcc.org.

APPLICANT CHECKLIST

If you received a printed copy of the application, you can contact the Chamber to receive an electronic version. **Before submitting your application packet, make sure you have done the following:**

- Completed application in its entirety and saved it electronically (Be sure to sign and date it)
- Obtained your sponsor's/employer's permission (They must complete the Business/Organization's Agreement portion of the application)
- Attached a recent headshot and bio
- Attached two (2) letters of recommendation to the application. If you are applying with a sponsoring organization, at least one letter should be from your supervisor or a senior manager in the organization. Reference letters should be signed and should address the following:
 - How the letter writer knows the applicant and the length of their acquaintance
 - An assessment of the applicant's demonstrated leadership qualities

Tuition for Members: \$2,195.00 | Tuition for Non-Members: \$2,695.00

Please refer to page 5 of this application packet for more information on tuition.

Application Deadline: Friday, May 19, 2023

Submit original application by email to: jaime@vpcc.org

The Virginia Peninsula Chamber office is relocating to Newport News, Virginia. Due to the move, applications are not being accepted via mail. Please email your completed application packet.

APPLICANT'S PERSONAL INFORMATION

Please print clearly.

SALUTATIONS: Mr. Mrs. Ms. Other (Including Military Rank) _____

FIRST NAME MIDDLE NAME LAST NAME

NICKNAME/PREFERRED NAME

EMAIL ADDRESS CELL PHONE NUMBER

WORK ADDRESS			PREFERRED MAILING ADDRESS (If different from Work Address)		
STREET ADDRESS			STREET ADDRESS		
CITY	STATE	ZIP	CITY	STATE	ZIP

Have you previously applied for admission into the LEAD Peninsula program? No Yes

SOCIAL MEDIA CONTACT INFORMATION

Personal and/or Business.

WEBSITE

LINKEDIN PROFILE

FACEBOOK PROFILE

TWITTER PROFILE

OTHER

***Please attach a recent headshot and bio**

APPLICANT'S EMPLOYMENT INFORMATION

CURRENT EMPLOYER

EMPLOYED SINCE (MONTH/YEAR)

JOB TITLE

Briefly describe your current responsibilities at work:

ESSAY QUESTION

What is one significant challenge and one significant opportunity facing the Virginia Peninsula? Explain why these are so significant, and give your recommendations for meeting the challenge and taking advantage of the opportunity. **Please use another sheet of paper, and attach to your application.*

APPLICANT AGREEMENT

Participants are expected to:

1. Be actively and fully involved in all aspects of the LEAD Peninsula program.
2. Interact with classmates, presenters, and chamber staff.
3. The program asks participants to stretch themselves and to value and leverage diverse points of view. This objective works best face to face. As a result, **successful completion of the program stipulates that participants attend the mandatory overnight retreat, and miss no more than two of the monthly sessions, or the equivalent amount of hours.** All missed time must be made-up prior to graduation. Special circumstances will be reviewed on a case-by-case basis.

All participants who fail to meet the above requirements are subject to dismissal from the class – with no refund of any portion of the tuition. A participant's failure to meet these requirements will be reviewed by the Virginia Peninsula Chamber's President/CEO, and a determination will be made. Interested persons are expected to be aware of these requirements prior to submitting an application to be in the LEAD Peninsula program.

By signing below, the applicant agrees to and understands the terms and conditions stated above.

APPLICANT'S SIGNATURE

DATE

TUITION

A one-time tuition payment commensurate with membership status covers all program costs including (but not limited to) program materials, transportation to and from program day activities (on dates where more than two venues are visited), meals, accommodations for the overnight retreat, and a graduation celebration/completion ceremony.

Member Rate: \$2,195.00

Non-Member Rate: \$2,695.00*

**The Virginia Peninsula Chamber connects business with opportunities, providing long-term value by concentrating our efforts on the present and future business community, making the Peninsula a premier business community. To explore additional benefits of the Chamber and join us in our mission to be the leading non-partisan business advocacy organization for the Virginia Peninsula, please click [here](#) to become a member.*

BUSINESS/ORGANIZATION'S AGREEMENT

Please print clearly.

NAME (PRINT)

TITLE

EMAIL

PHONE

BILLING ADDRESS

CITY

STATE

ZIP CODE

By signing below, you certify as the applicant's sponsor/employer that this applicant has the full support of this Business/Organization for the time, personal commitment, and financial support required to participate effectively in the LEAD Peninsula program.

SPONSOR'S/EMPLOYER'S SIGNATURE

DATE

NOTES

1. Applicants will receive written notification of their enrollment status by Friday, July 7, 2023. No advanced invoices or acceptance of payments until everyone is notified of their acceptance.
2. Applications are not held from year to year. Those not accepted for this year's class may apply again next year.
3. Fifty percent of tuition may be refunded if the applicant withdraws five business days before the retreat. No refunds will be granted after that date. Participant's attendance records will be available upon request.

PROGRAM SCHEDULE

The LEAD Peninsula Class of 2024 will meet on the following dates:

Tuesday, August 29 – Wednesday, August 30, 2023	<u>Mandatory</u> Overnight Retreat
Wednesday, September 6, 2023	Program Day TBA
Wednesday, October 4, 2023	Program Day TBA
Wednesday, November 1, 2023	Program Day TBA
Wednesday, December 6, 2023	Program Day TBA
Wednesday, January 3, 2024	Poverty Simulation
Tuesday, January 23, 2024	<u>Optional</u> Richmond Trip
Wednesday, February 7, 2024	Program Day TBA
Wednesday, March 6, 2024	Program Day TBA
Wednesday, April 3, 2024	Program Day TBA
Wednesday, May 1, 2024	Program Day TBA
Wednesday, June 5, 2024	Program Day TBA
Wednesday, June 12, 2024	Completion Ceremony

**For scheduling purposes, please mark your calendar off for the entirety of each day. Specific times will be released at least one week prior to each session.*



**VIRGINIA
PENINSULA
CHAMBER**

