






# ADVERTISING OPPORTUNITIES

## WEBSITE AD OPTIONS



-  **Home Page Event Highlight | \$75/\$125**
  - 1 available spot for special event promotion on Homepage
-  **Calendar Page Banner Ad | \$150/\$200**
  - 5 available rotating spots for banner placement
-  **Post-It Page Banner Ad | \$150/\$200**
  - 10 available rotating spots for banner placement
-  **Post-It Page Promotional Flyer | \$75/\$125**
  - Great to highlight an upcoming special event
-  **Post-It Page Promotional Post | \$50/\$75**
  - Press releases, company announcements, and featured blog articles

*\*Member price / Non-Member price\**  
*\*Website ads are advertised for one month; except for the Home Page Event Highlight\**
-  **Enhanced Listing | \$100**
  - \*Only for members, Paid annually\**

## NEWSLETTER OPTIONS

-  **1/4 Page Advertisement \$50/\$100 (8.5" x 2.75", Horizontal)**
  -  **1/2 Page Advertisement \$100/\$150 (8.5" x 5.5", Horizontal)**
  -  **Full Page Advertisement \$150/\$200 (8.5" x 11", Vertical)**
-  *\*1/4, 1/2, or full page ad featured in The Connector newsletter  
Great to highlight an upcoming special event\**
-  *\*Member price / Non-Member price\*  
\*Each ad is for one appearance in the Catalyst\**

## EMAIL OPTIONS

-  **Email Blast \$200/\$400**
  - Dedicated email to spotlight one business, special event, or sales promotion
-  **Press Release \$50/\$75**

*\*Member price / Non-Member price\**  
*\*Each ad is for one appearance on an email blast\**



VIRGINIA  
**PENINSULA  
CHAMBER**