

CLASS OF 2024



LEAD PENINSULA SPONSORSHIP PACKET

UPDATED AUGUST 22, 2023

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LEAD PENINSULA SPONSORSHIP AGREEMENT

TUESDAY – WEDNESDAY
AUGUST 29 – 30, 2023
MANDATORY OVERNIGHT RETREAT

WEDNESDAY
SEPTEMBER 6, 2023
HISTORY, HOSPITALITY, AND TOURISM DAY

WEDNESDAY
OCTOBER 4, 2023
ENVIRONMENT DAY

WEDNESDAY
NOVEMBER 1, 2023
TRANSPORTATION DAY

WEDNESDAY
DECEMBER 6, 2023
EDUCATION AND WORKFORCE
DEVELOPMENT DAY

WEDNESDAY
JANUARY 3, 2024
POVERTY SIMULATION

TUESDAY
JANUARY 23, 2024
OPTIONAL RICHMOND TRIP

WEDNESDAY
FEBRUARY 7, 2024
GOVERNMENT DAY

WEDNESDAY
MARCH 6, 2024
PUBLIC SAFETY DAY

WEDNESDAY
APRIL 3, 2024
TECHNOLOGY AND MANUFACTURING DAY

WEDNESDAY
MAY 1, 2024
FEDERAL IMPACT (MILITARY) DAY

WEDNESDAY
JUNE 5, 2024
CIVIC ENGAGEMENT DAY

WEDNESDAY
JUNE 12, 2024
COMPLETION CEREMONY

PROGRAM SCHEDULE

1984

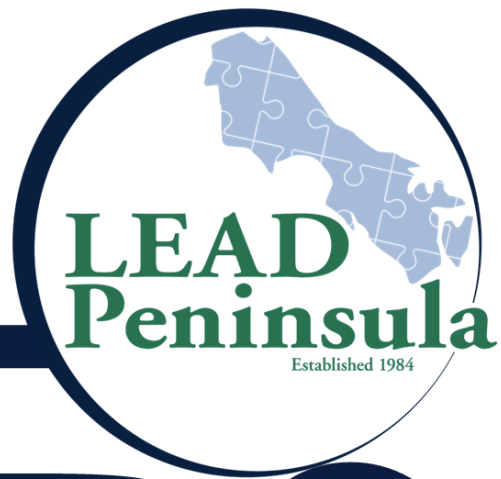
Leadership Institute of the Virginia Peninsula was established

2012

Program renamed as LEAD Peninsula

2024

Program celebrates



YEARS

LEAD Peninsula is a community and civic immersion program, which offers a comprehensive, behind the-scenes look at the components that make the Peninsula run efficiently and effectively and prosper economically. LEAD Peninsula also fosters opportunities for increased communication and cooperation among the private, public, and nonprofit sectors.

Since 1984, LEAD Peninsula has been introducing its class members to the major facets of the greater Peninsula community through an intensive ten-month program. The LEAD Peninsula members participate in educational sessions, tours, and candid conversations with community leaders. The goal is to provide intellectual and personal connectivity experiences with the various aspects of our community – business, education, environment, health, history, hospitality, human services, infrastructure (water/sewer), local, state and federal government, military and federal impact, public safety, tourism, transportation, workforce development, etc.

LEAD Peninsula is not technically a leadership development program, but it is a tool in developing future leaders on the Peninsula and for your business/organization. Participation in this influential program is a win-win-win, good for the Peninsula, good for the Chamber as an influential voice of the Peninsula business community and good for your organization.

**PLEASE CONSIDER SIGNING ON
AS A LEAD PENINSULA SPONSOR.**

SPONSORSHIP LEVELS

PRESENTING SPONSOR — \$5,500

Non-Exclusive Sponsorship

Recognition as a Class of 2024 Presenting Sponsor for the duration of the program

Recognition as a Virginia Peninsula Chamber Annual Partner (Leadership Level)

Listed in 2023 Annual Report

Company logo on various printed materials, to include all program agendas

Chamber Website:

Linked-Logo on the LEAD Peninsula page and on Home Page Annual Partner Slider;
and Banner Advertisement on the Chamber's online calendar page

Recognition at Completion Ceremony:

Opportunity to present corporate message (2 - 3 minutes) and/or introduce the
keynote speaker; verbal recognition; logo on event PowerPoint and/or full page ad
in printed Program; and company table in lobby

Opportunity for Complimentary Blasts — four (4) total

Acknowledgment on Social Media (Facebook, Twitter, and LinkedIn)

Two Complimentary Tickets to the Annual Meeting

Enhanced Web Page Listing (full year)

Member-2-Public Coupons – available on website (1 per month max)

Unlimited Job Postings

GOLD SPONSOR — \$2,500

Non-Exclusive Sponsorship

Recognition as a Class of 2024 Gold Sponsor for the duration of the program

Company logo on various printed materials, to include all program agendas

Linked-Logo on the LEAD Peninsula page of the Chamber's website

Opportunity for a representative (1 person) to attend the Completion Ceremony

Recognition at Completion Ceremony:

verbal, logo on event PowerPoint and/or half (1/2) page ad in printed program

Opportunity for Complimentary Blasts — two (2) total

Opportunity for Banner Advertisement on the Chamber's online calendar

Acknowledgment on Social Media as Gold Sponsor (Facebook, Twitter, and LinkedIn)

PROGRAM DAY SPONSOR — \$550

Non-Exclusive Sponsorship

Recognition as a Program Day Sponsor for one (1) date of your choosing

Company logo on the program agenda, for the selected date

Linked-Logo on the LEAD Peninsula page of the Chamber's website

Recognition at Completion Ceremony:

verbal, logo on event PowerPoint and/or in printed program

SPONSORSHIP LEVEL

Please select your desired sponsorship level from the list below

- Presenting Sponsor — \$5,500 Gold Sponsor — \$2,500

-
- Program Day Sponsor — \$550

**Please select which session(s) you would like to sponsor from the list below:*

- Civic Engagement Day
- Completion Ceremony
- Education and Workforce Development Day
- Environment Day
- Federal Impact (Military) Day
- Government Day
- History, Hospitality, and Tourism Day
- Optional Richmond Trip
- Overnight Retreat
- Poverty Simulation
- Public Safety Day
- Technology and Manufacturing Day
- Transportation Day



PLEASE SIGN AND EMAIL TO JAIME@VPCC.ORG

Business Name: _____

Authorized Signature: _____

Printed Name: _____

Date: _____ Email: _____

**SPONSORSHIP
AGREEMENT**



VIRGINIA
PENINSULA
CHAMBER

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