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LEAD Peninsula is a community and civic immersion program, which offers a comprehensive, behind the-scenes look at the components that make the Peninsula run efficiently and effectively and prosper economically. LEAD Peninsula also fosters opportunities for increased communication and cooperation among the private, public, and nonprofit sectors.

Since 1984, LEAD Peninsula has been introducing its class members to the major facets of the greater Peninsula community through an intensive ten-month program. The LEAD Peninsula members participate in educational sessions, tours, and candid conversations with community leaders. The goal is to provide intellectual and personal connectivity experiences with the various aspects of our community – business, education, environment, health, history, hospitality, human services, infrastructure (water/sewer), local, state and federal government, military and federal impact, public safety, tourism, transportation, workforce development, etc.

LEAD Peninsula is not technically a leadership development program, but it is a tool in developing future leaders on the Peninsula and for your business/organization. Participation in this influential program is a win-win-win, good for the Peninsula, good for the Chamber as an influential voice of the Peninsula business community and good for your organization.

PLEASE CONSIDER SIGNING ON AS A LEAD PENINSULA SPONSOR.
Leadership Institute of the Virginia Peninsula was established in 1984.

- 1994: Program celebrates 10 Years
- 2004: Program celebrates 20 Years
- 2012: Program renamed as LEAD Peninsula
- 2014: Program celebrates 30 Years
- 2024: Program celebrates 40 Years
Tuesday – Wednesday
AUGUST 27 – 28, 2024
Mandatory Overnight Retreat

Wednesday
SEPTEMBER 11, 2024
Program Day

Wednesday
OCTOBER 9, 2024
Program Day

Wednesday
NOVEMBER 13, 2024
Program Day

Wednesday
DECEMBER 11, 2024
Program Day

Tuesday
TBD, EARLY 2025
Optional Richmond Trip

Wednesday
JANUARY 8, 2025
Poverty Simulation

Wednesday
FEBRUARY 12, 2025
Program Day

Wednesday
MARCH 12, 2025
Program Day

Wednesday
APRIL 9, 2025
Program Day

Wednesday
MAY 14, 2025
Program Day

Wednesday
JUNE 11, 2025
Civic Engagement Day

Wednesday
JUNE 18, 2025
Commencement

Program Schedule
PRESENTING SPONSOR

Non-Exclusive Sponsorship
Recognition as a Class of 2025 Presenting Sponsor for the duration of the program
Recognition as a Virginia Peninsula Chamber Annual Partner (Leadership Level)
Listed in 2024 Annual Report
Company logo on various printed materials, to include all program agendas
Chamber Website:
  Linked-Logo on the LEAD Peninsula page and on Home Page Annual Partner Slider; and Banner Advertisement on the Chamber’s online calendar page
Recognition at Completion Ceremony:
  Opportunity to present corporate message (2 - 3 minutes) and/or introduce the keynote speaker; verbal recognition; logo on event PowerPoint and/or full page ad in printed Program; and company table in lobby
Opportunity for Complimentary Blasts — four (4) total
Acknowledgment on Social Media (Facebook, Twitter, and LinkedIn)
Two Complimentary Tickets to the Annual Meeting
Enhanced Web Page Listing (full year)
Member-2-Public Coupons – available on website (1 per month max)
Unlimited Job Postings

$6,500

PROGRAM DAY SPONSOR

Non-Exclusive Sponsorship
Recognition as a Program Day Sponsor for one (1) date of your choosing
Company logo on the program agenda, for the selected date
Linked-Logo on the LEAD Peninsula page of the Chamber’s website
Recognition at Completion Ceremony:
  verbal, logo on event PowerPoint and/or in printed program

$1,000
Sponsorship Agreement

SPONSORSHIP LEVEL
Please select your desired sponsorship level from the list below

- □ Presenting Sponsor — $6,500
- □ Program Day Sponsor — $1,000
  *Please select which session(s) you would like to sponsor from the list below
    - □ Civic Engagement Day
    - □ Commencement
    - □ Education and Workforce Development Day
    - □ Environment and/or Energy Day
    - □ Federal Impact (Military) Day
    - □ Government Day
    - □ History, Hospitality, and Tourism Day
    - □ Optional Richmond Trip
    - □ Overnight Retreat
    - □ Poverty Simulation
    - □ Public Safety Day
    - □ Technology and Manufacturing Day
    - □ Transportation Day

PLEASE SIGN AND EMAIL TO JAIME@VPCC.ORG

Business Name: ________________________________________________________________

Authorized Signature: _________________________________________________________

Printed Name: __________________________________________________________________

Date: ___________________________ Email: ___________________________________________