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Program renamed as LEAD Peninsula

Leadership Institute of the Virginia Peninsula was established

Program celebrates
LEAD Peninsula is a community and civic immersion program, which offers a comprehensive, behind-the-scenes look at the components that make the Peninsula run efficiently and effectively and prosper economically. LEAD Peninsula also fosters opportunities for increased communication and cooperation among the private, public, and nonprofit sectors.

Since 1984, LEAD Peninsula has been introducing its class members to the major facets of the greater Peninsula community through an intensive ten-month program. The LEAD Peninsula members participate in educational sessions, tours, and candid conversations with community leaders. The goal is to provide intellectual and personal connectivity experiences with the various aspects of our community – business, education, environment, health, history, hospitality, human services, infrastructure (water/sewer), local, state and federal government, military and federal impact, public safety, tourism, transportation, workforce development, etc.

LEAD Peninsula is not technically a leadership development program, but it is a tool in developing future leaders on the Peninsula and for your business/organization. Participation in this influential program is a win-win-win, good for the Peninsula, good for the Chamber as an influential voice of the Peninsula business community and good for your organization.

PLEASE CONSIDER SIGNING ON AS A LEAD PENINSULA SPONSOR.
PRESENTING SPONSOR — $5,500

Non-Exclusive Sponsorship
Recognition as a Class of 2024 Presenting Sponsor for the duration of the program
Recognition as a Virginia Peninsula Chamber Annual Partner (Leadership Level)
Listed in 2023 Annual Report
Company logo on various printed materials, to include all program agendas
Chamber Website:
  Linked-Logo on the LEAD Peninsula page and on Home Page Annual Partner Slider; and Banner Advertisement on the Chamber’s online calendar page
Recognition at Completion Ceremony:
  Opportunity to present corporate message (2 - 3 minutes) and/or introduce the keynote speaker; verbal recognition; logo on event PowerPoint and/or full page ad in printed Program; and company table in lobby
Opportunity for Complimentary Blasts — four (4) total
Acknowledgment on Social Media (Facebook, Twitter, and LinkedIn)
Two Complimentary Tickets to the Annual Meeting
Enhanced Web Page Listing (full year)
Member-2-Public Coupons – available on website (1 per month max)
Unlimited Job Postings

GOLD SPONSOR — $2,500

Non-Exclusive Sponsorship
Recognition as a Class of 2024 Gold Sponsor for the duration of the program
Company logo on various printed materials, to include all program agendas
Linked-Logo on the LEAD Peninsula page of the Chamber’s website
Opportunity for a representative (1 person) to attend the Completion Ceremony
Recognition at Completion Ceremony:
  verbal, logo on event PowerPoint and/or half (1/2) page ad in printed program
Opportunity for Complimentary Blasts — two (2) total
Opportunity for Banner Advertisement on the Chamber’s online calendar
Acknowledgment on Social Media as Gold Sponsor (Facebook, Twitter, and LinkedIn)

PROGRAM DAY SPONSOR — $550

Non-Exclusive Sponsorship
Recognition as a Program Day Sponsor for one (1) date of your choosing
Company logo on the program agenda, for the selected date
Linked-Logo on the LEAD Peninsula page of the Chamber’s website
Recognition at Completion Ceremony:
  verbal, logo on event PowerPoint and/or in printed program
PARTNERSHIP LEVEL
Please select your desired partnership level from the list below

- Presenting Sponsor — $5,500
- Gold Sponsor — $2,500

- Program Day Sponsor — $550

*Please select which session(s) you would like to sponsor from the list below:
- Completion Ceremony
- Education and Workforce Development Day
- Environment Day
- Federal Impact (Military) Day
- Government Day
- History, Hospitality, and Tourism Day
- Nonprofit Day
- Optional Richmond Trip
- Overnight Retreat
- Poverty Simulation
- Public Safety Day
- Technology and Manufacturing Day
- Transportation Day

PLEASE SIGN AND EMAIL TO JAIME@VPCC.ORG

Business Name: ________________________________

Authorized Signature: __________________________

Printed Name: ________________________________

Date: ________________________________ Email: ________________________________

SPONSORSHIP AGREEMENT