

CLASS OF 2023 SPONSORSHIP OPPORTUNITIES



LEAD Peninsula is a community and civic immersion program, which offers a comprehensive, behind-the-scenes look at the components that make the Peninsula run efficiently and effectively and prosper economically. LEAD Peninsula also fosters opportunities for increased communication and cooperation among the private, public, and nonprofit sectors.

Since 1984, LEAD Peninsula has been introducing its class members to the major facets of the greater Peninsula community through an intensive ten-month program. The LEAD Peninsula members participate in educational sessions, tours, and candid conversations with community leaders. The goal is to provide intellectual and personal connectivity experiences with the various aspects of our community – business, education, public safety, health and human services, environment, local, state, and federal government, workforce development, military and federal impact, transportation, infrastructure (water/sewer), etc.

LEAD Peninsula is not technically a leadership development program, but it is a tool in developing future leaders on the Peninsula and for your business. Participation in this influential program is a win-win-win, good for the Peninsula, good for the Chamber as an influential voice of the Peninsula business community and good for your organization.

LEAD Peninsula is already a respected and outstanding program. Please consider helping us to expand its influence and impact and to drive continual improvement by signing on as a LEAD Peninsula program sponsor.

Presenting Sponsor (Exclusive) \$15,000

- Recognized as the Exclusive Presenting Sponsor for the duration of the program (August – June), and as a Virginia Peninsula Chamber Annual Leadership Partner
- Opportunity to present corporate message (2-3 minutes) and/or introduce the keynote speaker at the LEAD Peninsula Completion Ceremony
- Company logo on various printed materials, to include all program agendas
- Recognition on Chamber website, which includes company logo linked to website
- Recognition at Completion Ceremony: verbal, logo on event PowerPoint and/or full-page ad in printed program

Gold Sponsor \$5,000

- Recognized as a Gold Sponsor for the duration of the program (August - June)
- Opportunity for a representative to attend the LEAD Peninsula Completion Ceremony
- Company logo on various printed materials, to include all program agendas
- Recognition on Chamber website, which includes company logo linked to website
- Recognition at Completion Ceremony: verbal, logo on event PowerPoint and/or half-page ad in printed program

Silver Sponsor \$2,500

- Recognized as a Silver Sponsor for the duration of the program (August - June)
- Company name on various printed materials, to include all program agendas
- Recognition on Chamber website, which includes company logo linked to website
- Recognition at Completion Ceremony: verbal, logo on event PowerPoint and/or quarter-page ad in printed program

Program Day Sponsor \$550

- Recognized as the Program Day Sponsor (one select program day), to include logo on the agenda
- Recognition on Chamber website, which includes company logo linked to website
- Recognition at Completion Ceremony: verbal, logo on event PowerPoint and/or in printed program