



VIRGINIA PENINSULA CHAMBER

2022 Advertising Package

"CONNECTING BUSINESS
WITH OPPORTUNITY"

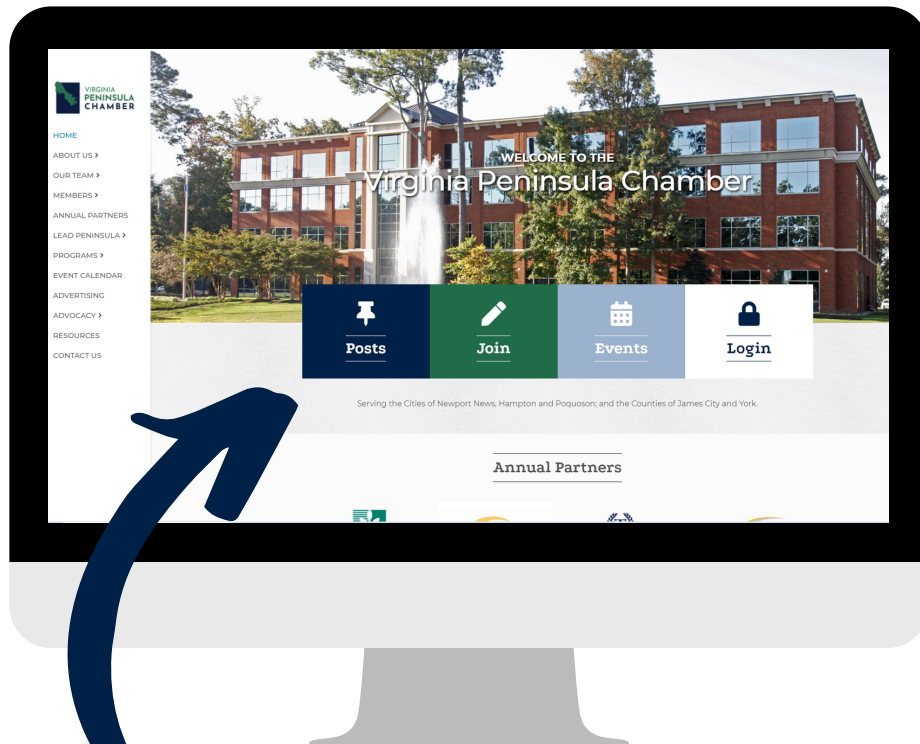
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Website Ad Options

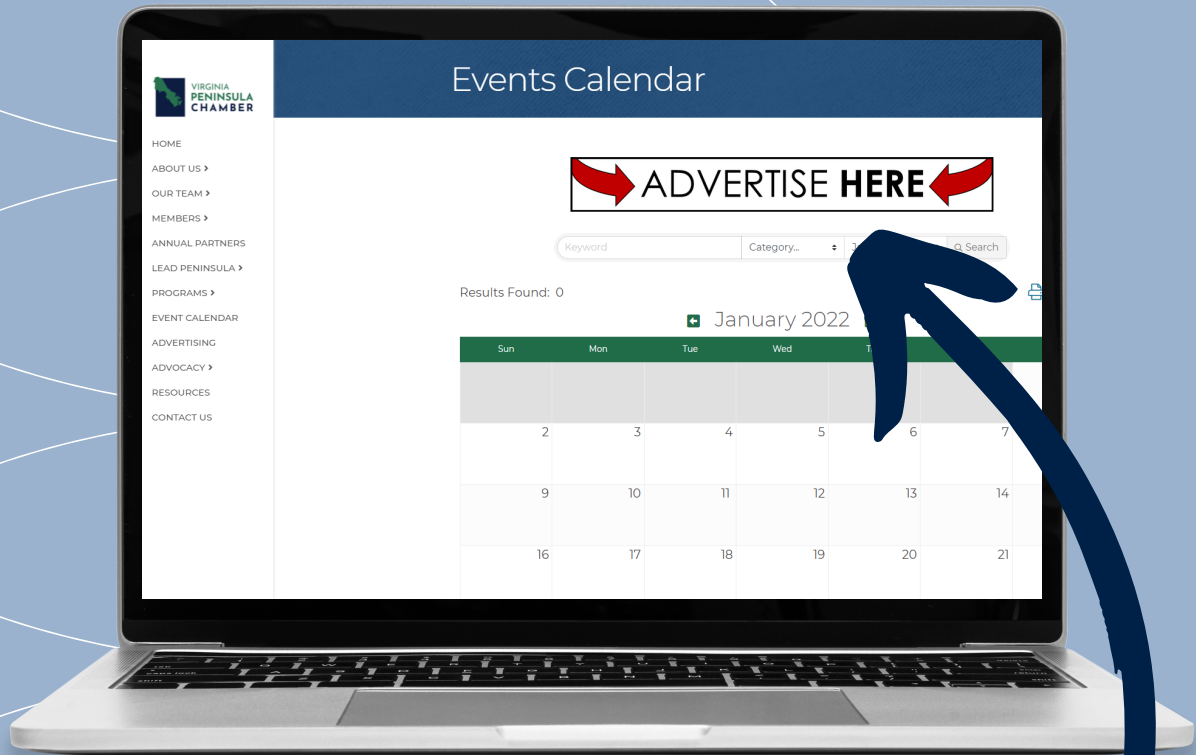
NEW LOOK!



- BANNER ADS
- FLYERS
- PROMOTIONAL POSTS
- PRESS RELEASES

Website Ad Options

(continued)



**ADVERTISE YOUR BUSINESS ON
THE MOST CLICKED PAGE OF OUR
WEBSITE! CONTACT US FOR THE
OPPORTUNITY TO HAVE YOUR
BANNER AD HERE!**

THE CONNECTOR

A VIRGINIA PENINSULA CHAMBER NEWSLETTER

What is it?

Our virtual newsletter will be circulated twice per month sharing information on topics like leadership, workforce development, pro-business advocacy, and our military community.



CHOOSE FROM 4 OPTIONS:

- 1/4 page advertisement
- 1/2 page advertisement
- full page advertisement
- promotional flyer



NAVIGATE

THE VIRGINIA PENINSULA

Powered by the Virginia Peninsula Chamber

NAVIGATE THE PENINSULA MOBILE APP AD OPTION

NEW!

AN OPPORTUNITY
TO SHOWCASE
YOUR BUSINESS
WITH YOUR LOGO
ON THE VPC
MOBILE APP



THESE LOGOS
WILL ROTATE ON
THE APP HOME
SCREEN HERE!

A La Carte Full Options

WEBSITE:

HOME PAGE EVENT HIGHLIGHT

- 1 AVAILABLE SPOT FOR SPECIAL EVENT PROMOTION

CALENDAR PAGE BANNER AD

- 5 AVAILABLE ROTATING SPOTS FOR BANNER PLACEMENT

POST-IT PAGE BANNER AD

- 10 AVAILABLE ROTATING SPOTS FOR BANNER PLACEMENT

POST-IT PAGE PROMOTIONAL FLYER

- GREAT TO HIGHLIGHT AN UPCOMING SPECIAL EVENT

POST-IT PAGE PROMOTIONAL POST

- PRESS RELEASES, COMPANY ANNOUNCEMENTS, & FEATURED BLOG ARTICLES

NEWSLETTER:

NEWSLETTER AD

- 1/4, 1/2, OR FULL PAGE AD FEATURED IN THE CONNECTOR

PROMOTIONAL FLYER

- GREAT TO HIGHLIGHT AN UPCOMING SPECIAL EVENT

EMAIL:

EXCLUSIVE EMAIL BLAST

- DEDICATED EMAIL TO SPOTLIGHT ONE BUSINESS, SPECIAL EVENT, OR PROMOTION

APP:

MAIN SCREEN LOGO HIGHLIGHT

- 6 AVAILABLE ROTATING SPOTS FOR LOGO PLACEMENT ON APP HOME SCREEN

ENHANCED DIRECTORY LISTING

- ADD YOUR LOGO, DESCRIPTION, AND VIDEOS TO YOUR DIRECTORY LISTING

****All of our ads are sold & posted on a first come, first served basis; contact nicole@vpcc.org to start advertising with us!***



VIRGINIA PENINSULA CHAMBER

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