VIRGINIA PENINSULA CHAMBER

2022 Advertising Package

"CONNECTING BUSINESS WITH OPPORTUNITY"
## Table of Contents

- **WEBSITE ADVERTISEMENTS**  Pages 1 - 2
- **THE CONNECTOR NEWSLETTER**  Page 3
- **NAVIGATE THE VA PENINSULA APP**  Page 4
- **A LA CARTE OPTIONS**  Page 5
Website
Ad Options

NEW LOOK!

- BANNER ADS
- FLYERS
- PROMOTIONAL POSTS
- PRESS RELEASES
Website Ad Options

(continued)

ADVERTISE YOUR BUSINESS ON THE MOST CLICKED PAGE OF OUR WEBSITE! CONTACT US FOR THE OPPORTUNITY TO HAVE YOUR BANNER AD HERE!
Our virtual newsletter will be circulated twice per month sharing information on topics like leadership, workforce development, pro-business advocacy, and our military community.

What is it?

CHOOSE FROM 4 OPTIONS:

- 1/4 page advertisement
- 1/2 page advertisement
- full page advertisement
- promotional flyer
NEW!
AN OPPORTUNITY TO SHOWCASE YOUR BUSINESS WITH YOUR LOGO ON THE VPC MOBILE APP

THESE LOGOS WILL ROTATE ON THE APP HOME SCREEN HERE!
A La Carte Full Options

WEBSITE:
HOME PAGE EVENT HIGHLIGHT
○ 1 AVAILABLE SPOT FOR SPECIAL EVENT PROMOTION
CALENDAR PAGE BANNER AD
○ 5 AVAILABLE ROTATING SPOTS FOR BANNER PLACEMENT
POST-IT PAGE BANNER AD
○ 10 AVAILABLE ROTATING SPOTS FOR BANNER PLACEMENT
POST-IT PAGE PROMOTIONAL FLYER
○ GREAT TO HIGHLIGHT AN UPCOMING SPECIAL EVENT
POST-IT PAGE PROMOTIONAL POST
○ PRESS RELEASES, COMPANY ANNOUNCEMENTS, & FEATURED BLOG ARTICLES

NEWSLETTER:
NEWSLETTER AD
○ 1/4, 1/2, OR FULL PAGE AD FEATURED IN THE CONNECTOR
PROMOTIONAL FLYER
○ GREAT TO HIGHLIGHT AN UPCOMING SPECIAL EVENT

EMAIL:
EXCLUSIVE EMAIL BLAST
○ DEDICATED EMAIL TO SPOTLIGHT ONE BUSINESS, SPECIAL EVENT, OR PROMOTION

APP:
MAIN SCREEN LOGO HIGHLIGHT
○ 6 AVAILABLE ROTATING SPOTS FOR LOGO PLACEMENT ON APP HOME SCREEN
ENHANCED DIRECTORY LISTING
○ ADD YOUR LOGO, DESCRIPTION, AND VIDEOS TO YOUR DIRECTORY LISTING

*All of our ads are sold & posted on a first come, first served basis; contact nicole@vpcc.org to start advertising with us!